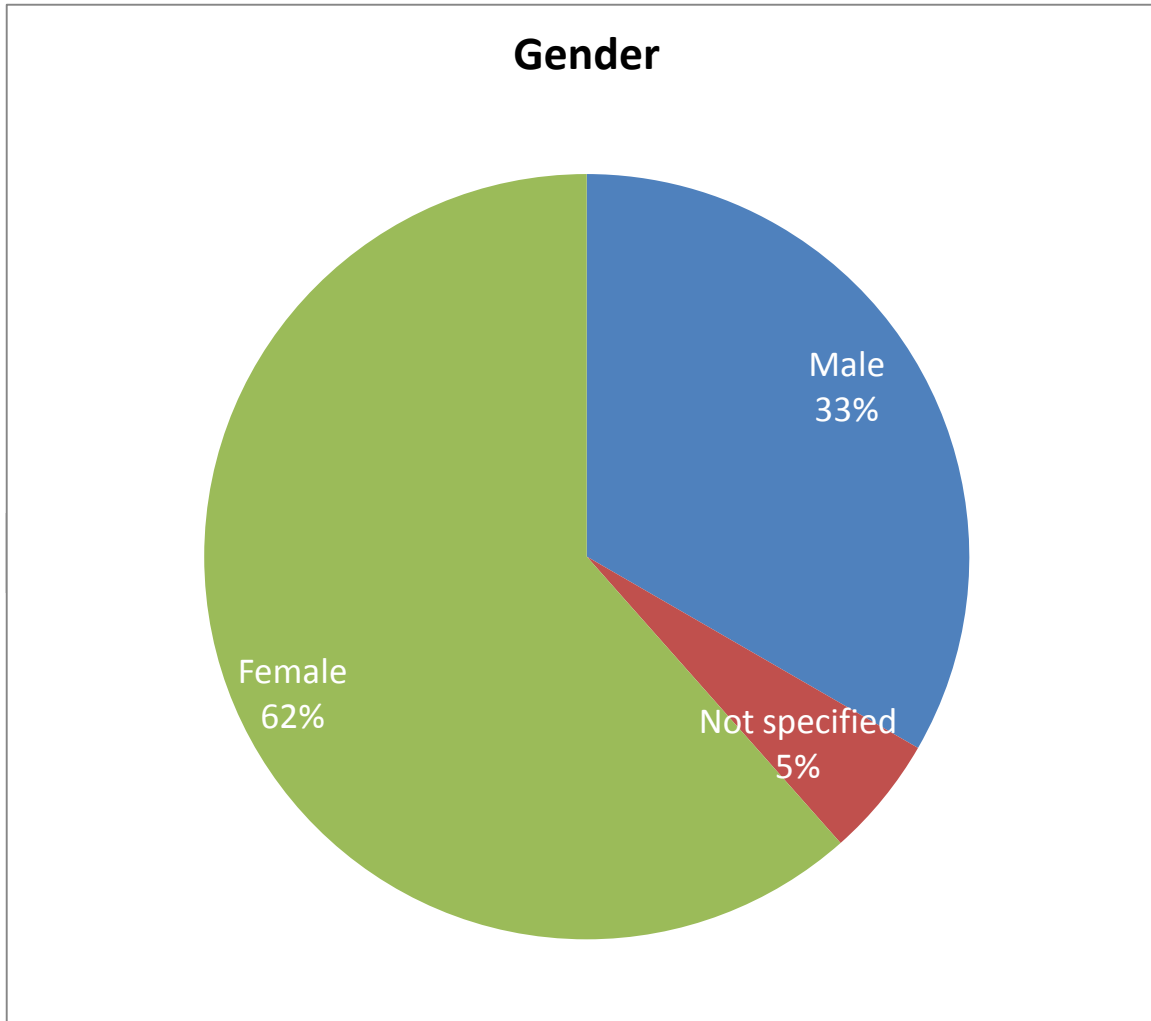


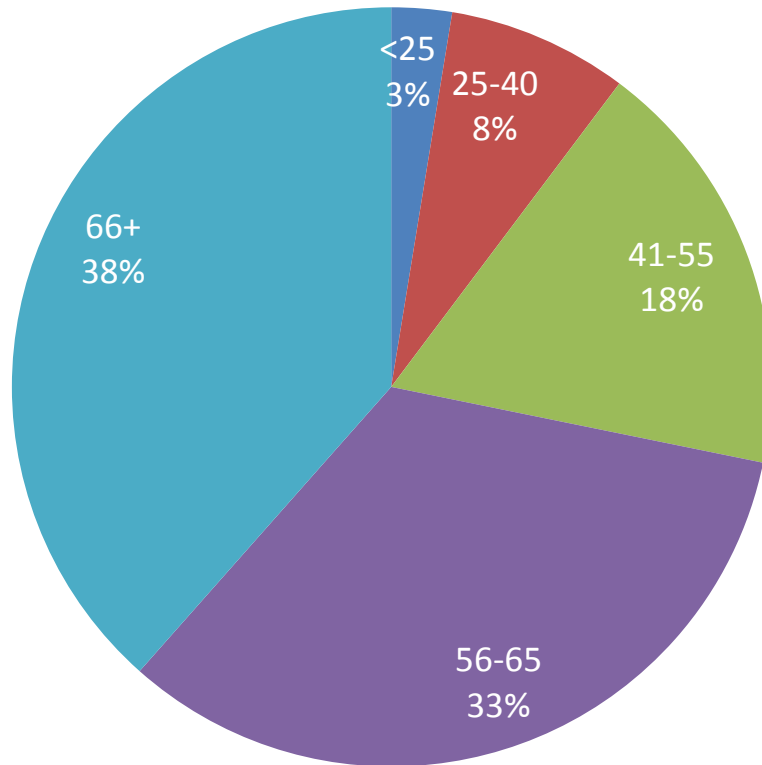
Number of Responses = 39



Observations

- Rough split 2/3 female to 1/3 male
- Currently have no single sex groups following demise of MU

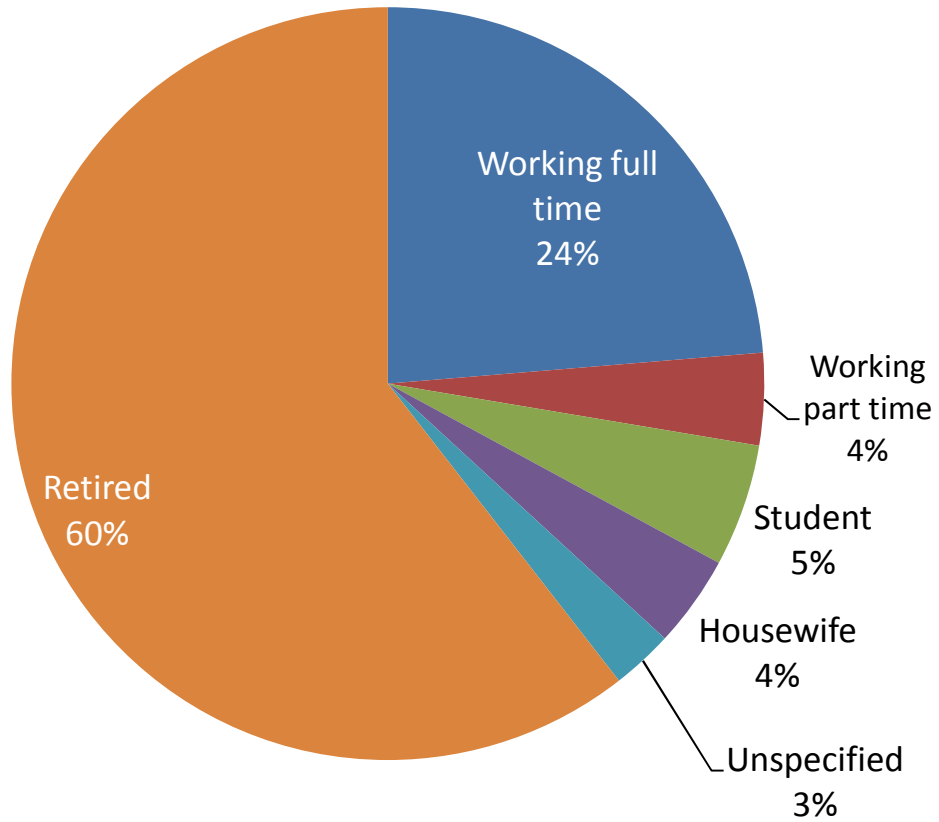
Age Range



Observations

- The population of Knebworth is older than the average for the country
- There is no new or suitable housing to attract new young families
- 62% of our congregation are of working age
- But we still need to attract younger people

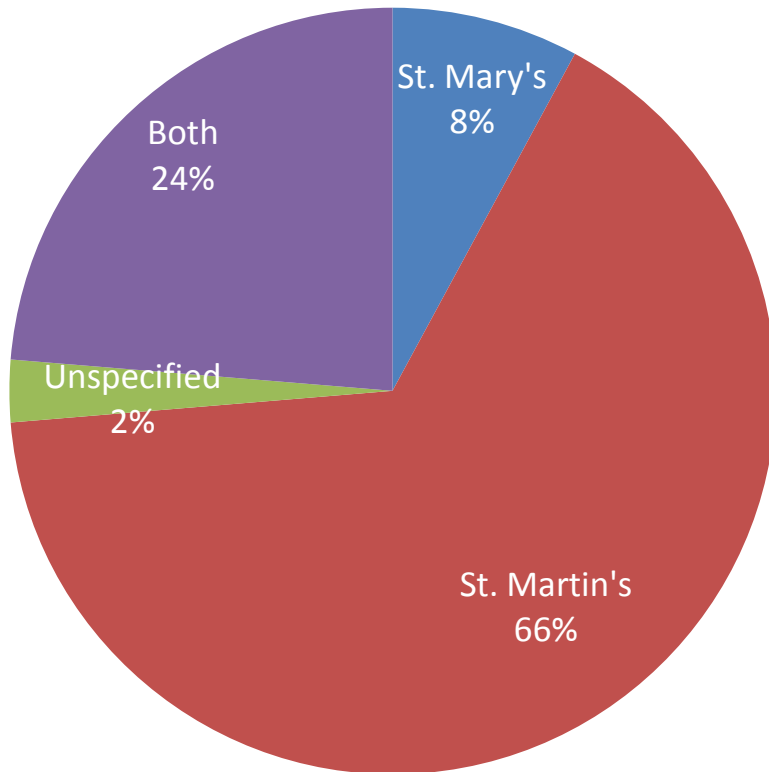
Occupation



Observations

- Only 28% in paid employment yet 62% of working age
- More than half of those at working age are not working
- Many retire early!
- Therefore, is there an active body of people to tap into?

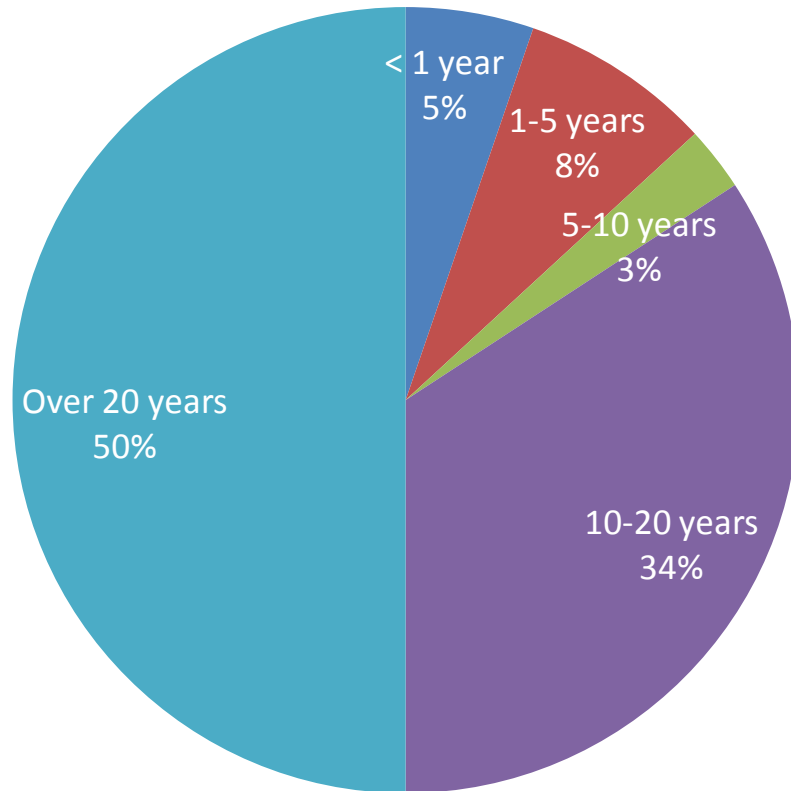
Worship in



Observations

- 1/3 worship in St. Mary's at some point

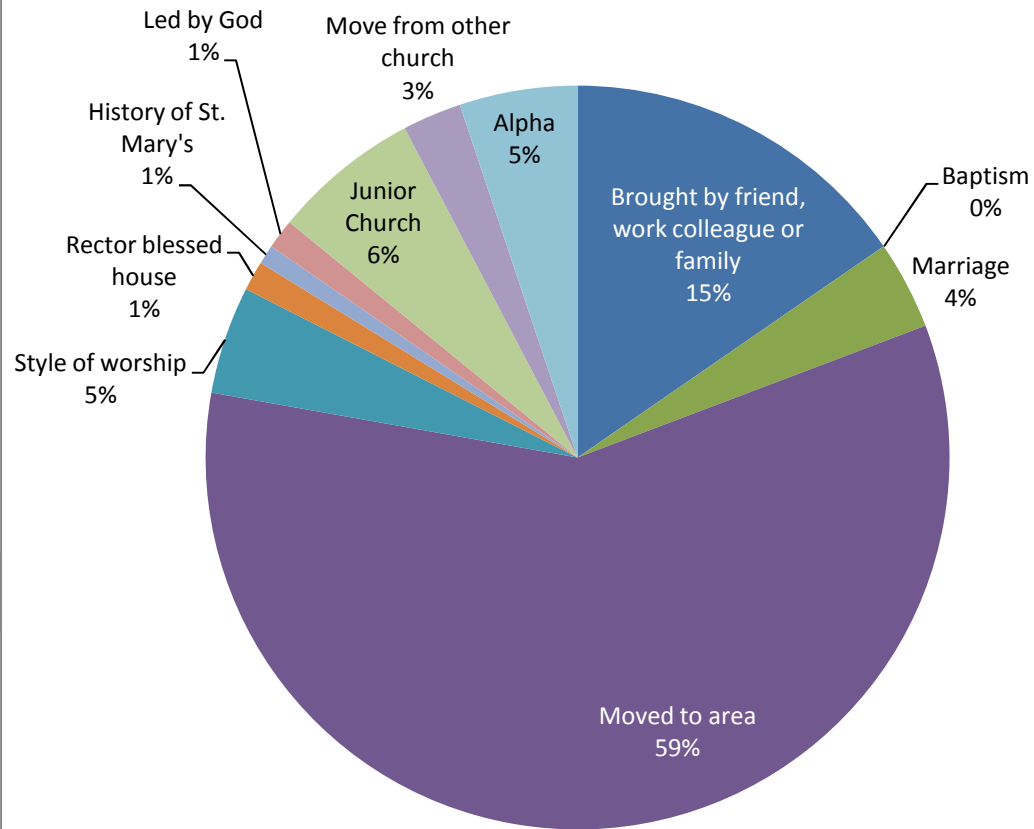
How Long worshipped at St. Marys or St. Martins



Observations

- 84% of people have stayed worshipping here for more than 10 years
- There is a strong central core of people
- In the last 5 years we've seen 4 times greater growth than the previous 5 years

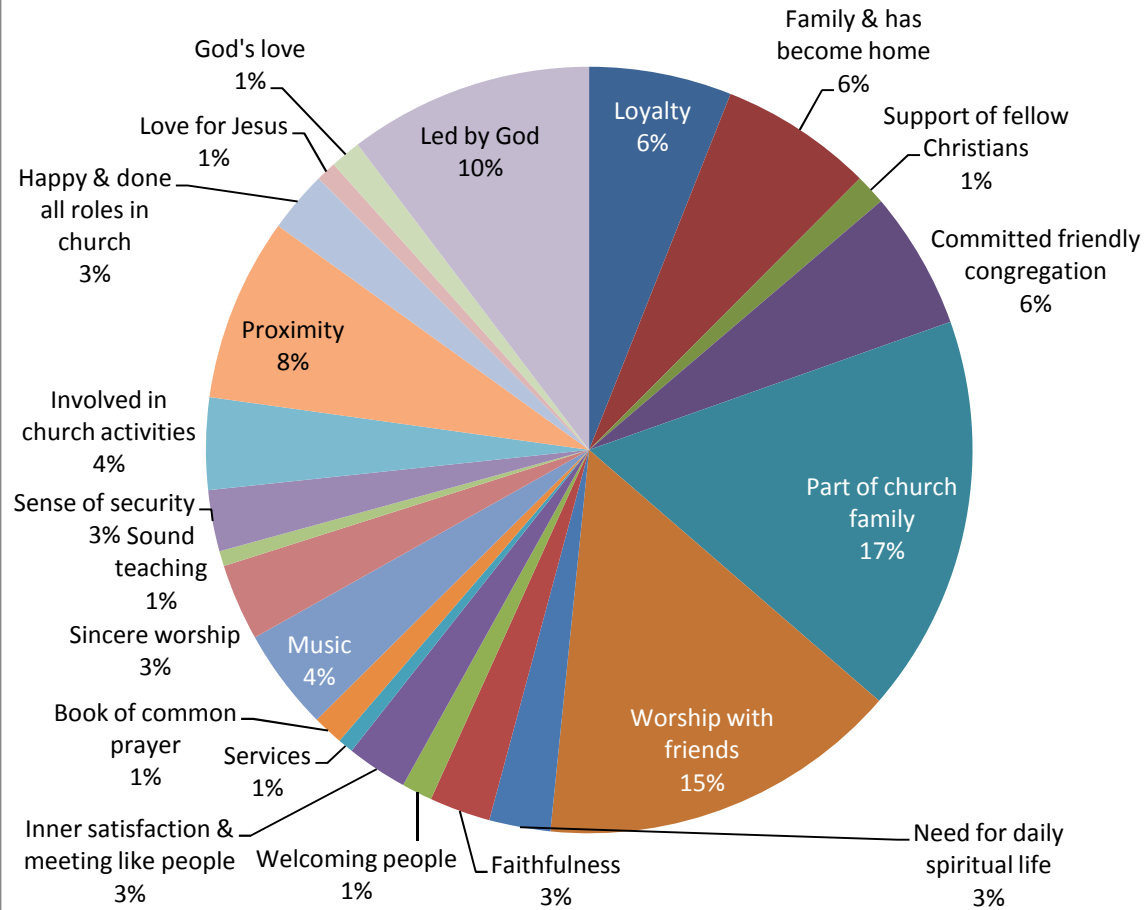
What brought you to St. Marys or St. Martins



Observations

- Encouraging 15% of people were brought in by someone else - largest single factor
- Junior Church is next largest factor of attracting people

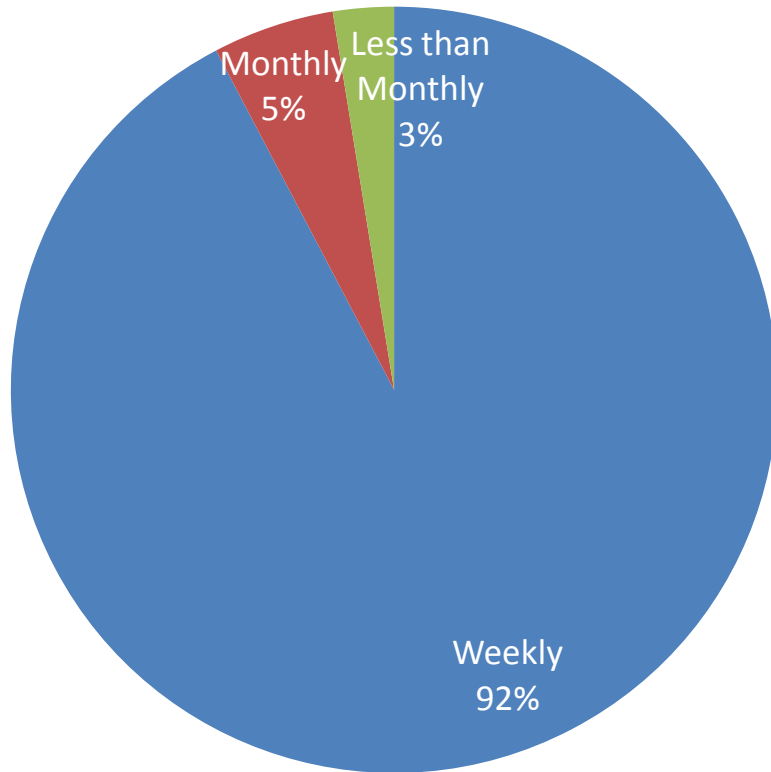
Why Continue to Worship Here



Observations

- 45% of people feel a sense of belonging

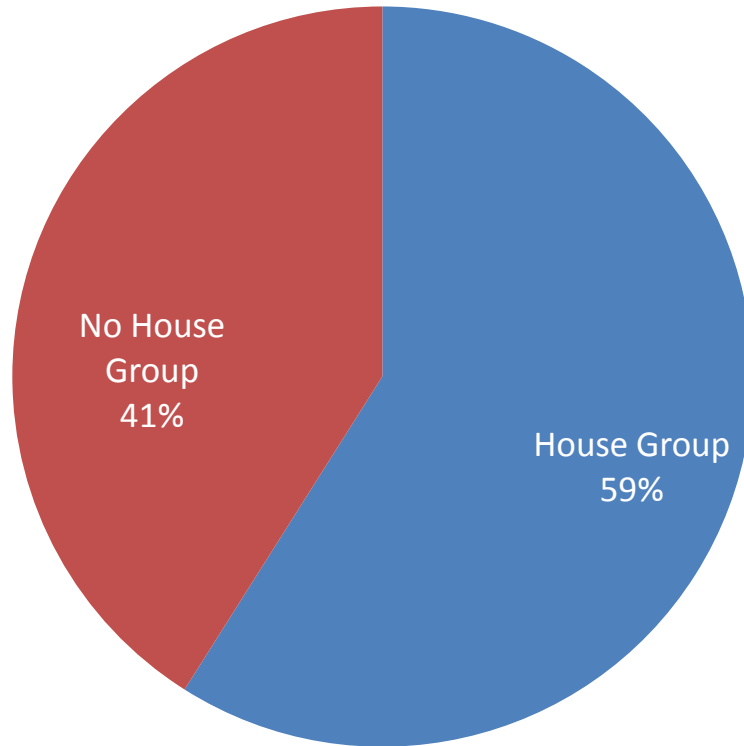
Service Attendance



Observations

- High weekly number reflects the attendance of the people who completed the survey

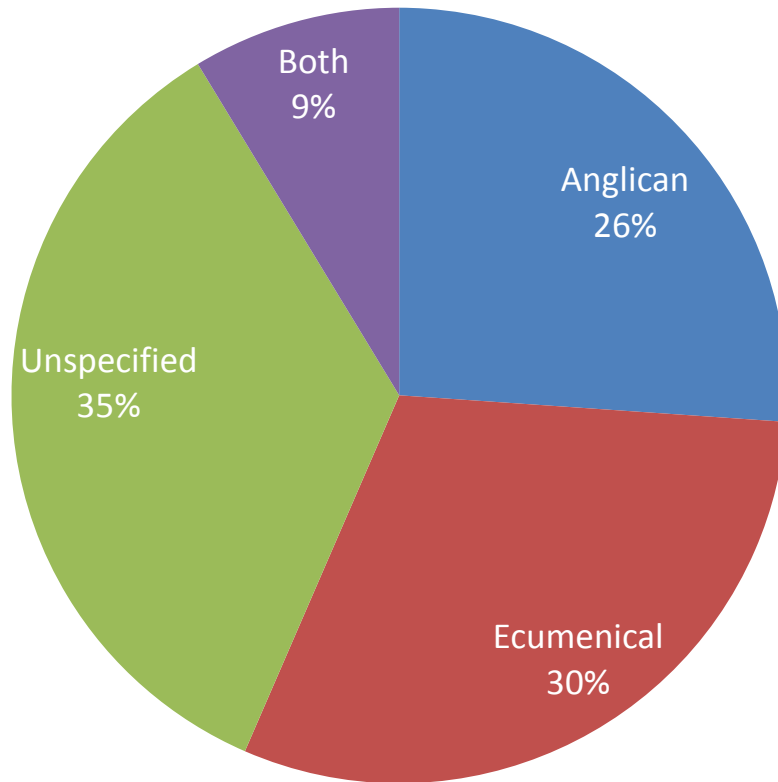
Housegroup Attended?



Observations

- Encouraging that almost 60% of respondees meet for fellowship outside of Sundays

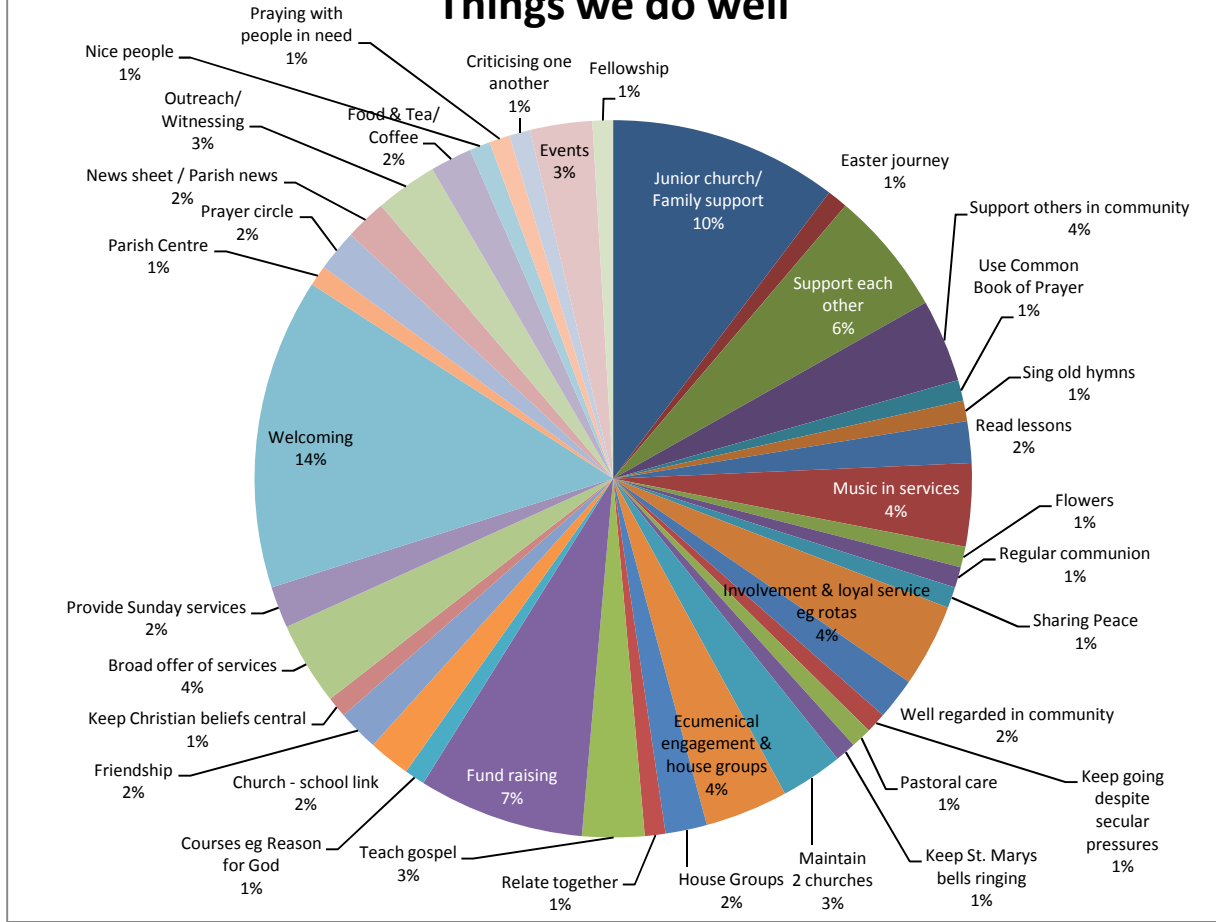
Housegroup type (where attended)



Observations

- Ecumenical house groups account for a large proportion of house groups

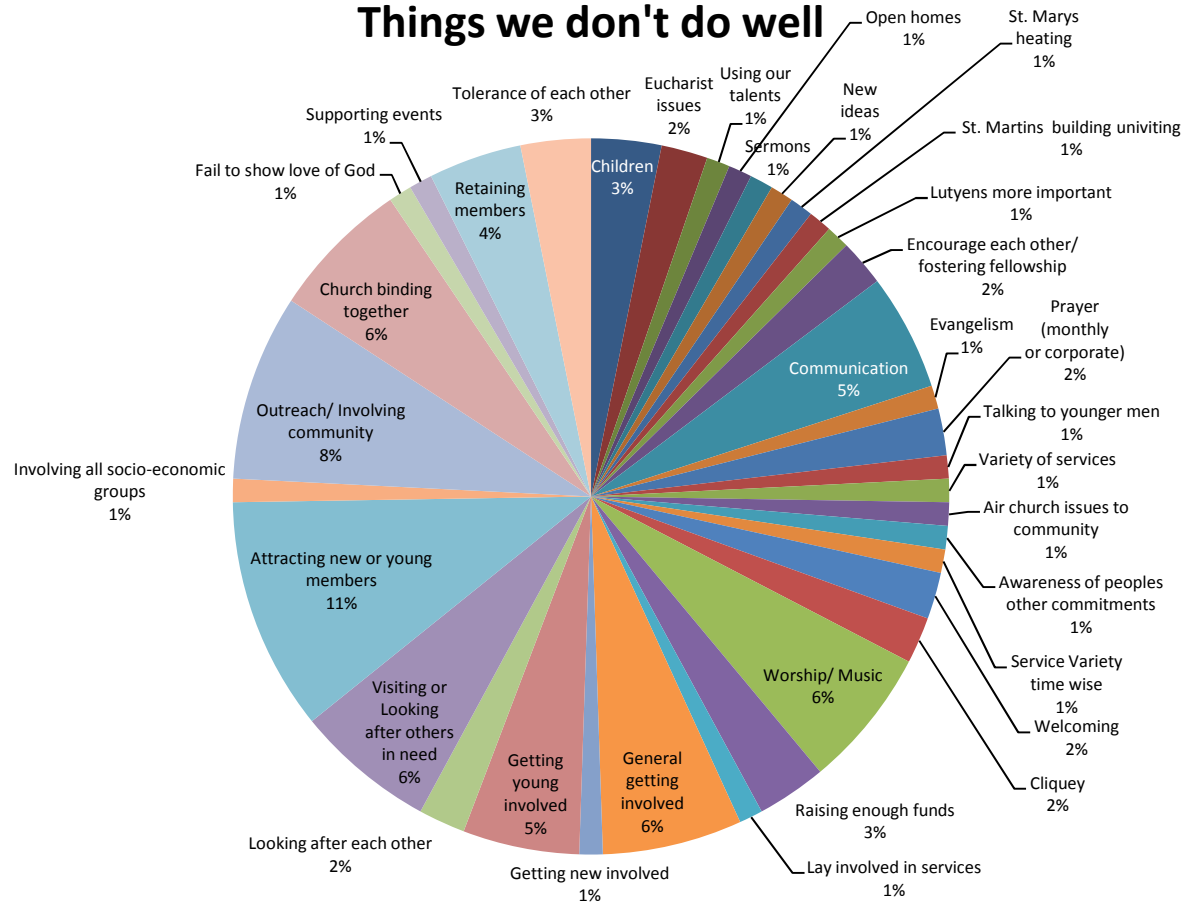
Things we do well



Observations

- Encouraging that highest number is for welcoming
- Strong showing for Junior church and family support - ties in with 'what brought you to St. Martin's'
- We do a wide range of things well

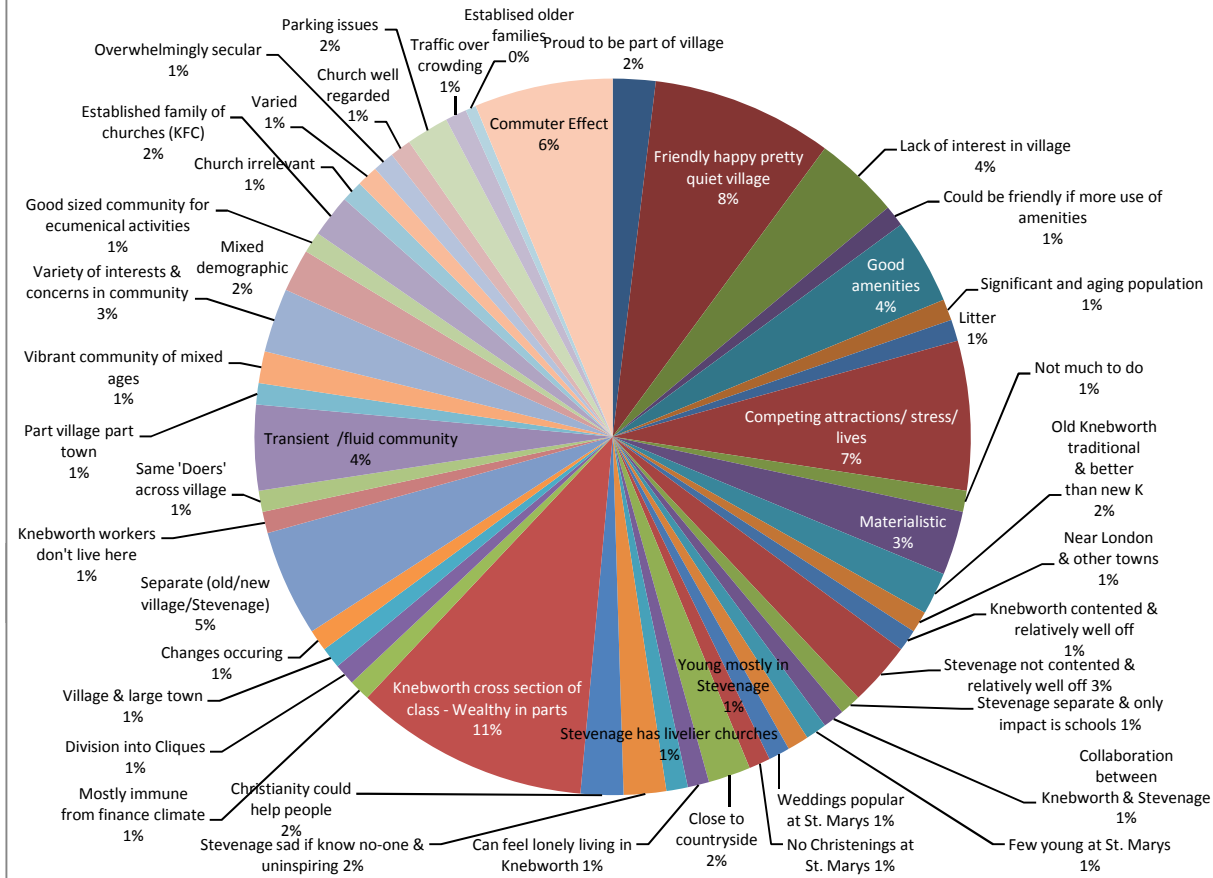
Things we don't do well



Observations

- Attracting New Members (11%) contradicts the fact that 'In the last 5 years we've seen 4 times greater growth than the previous 5 years'
- Getting people involved is the thing we do least well (12%)
- Wide range of things we don't do so well

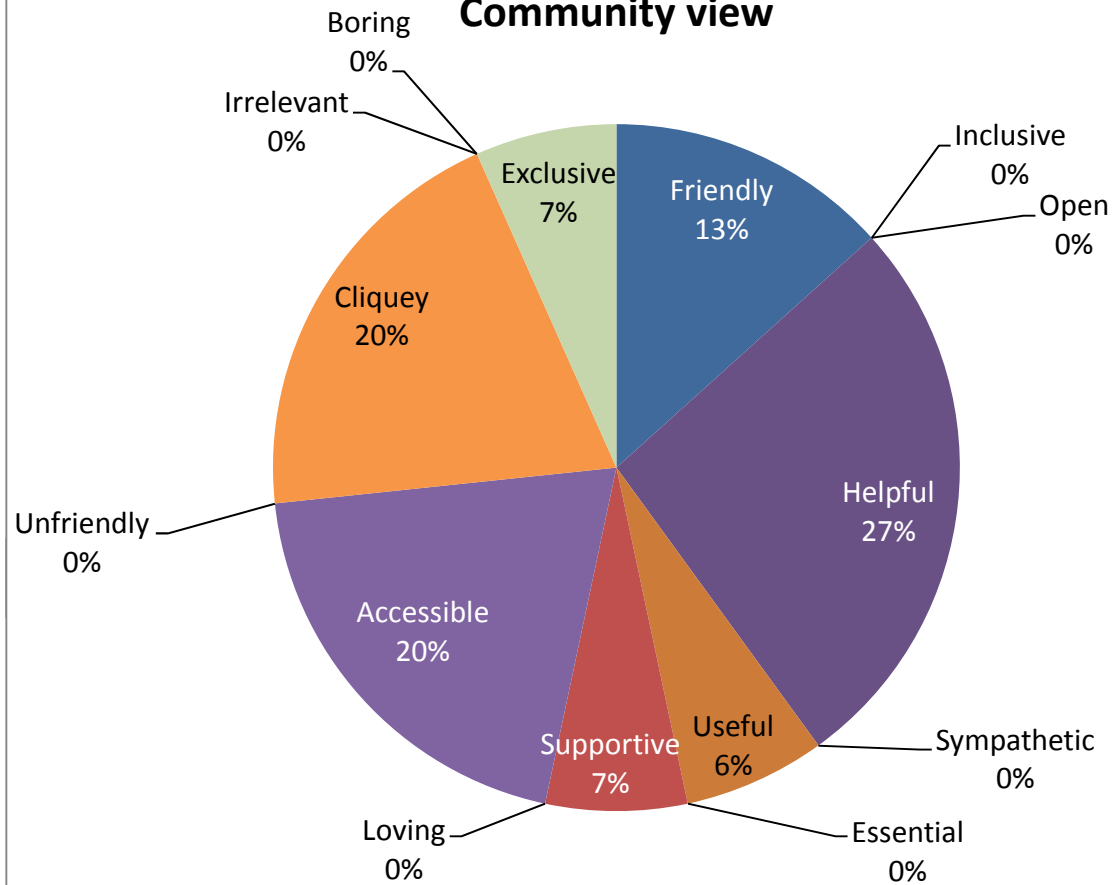
Things that strike us about the community



Observations

- Wildly differing perceptions of our community!

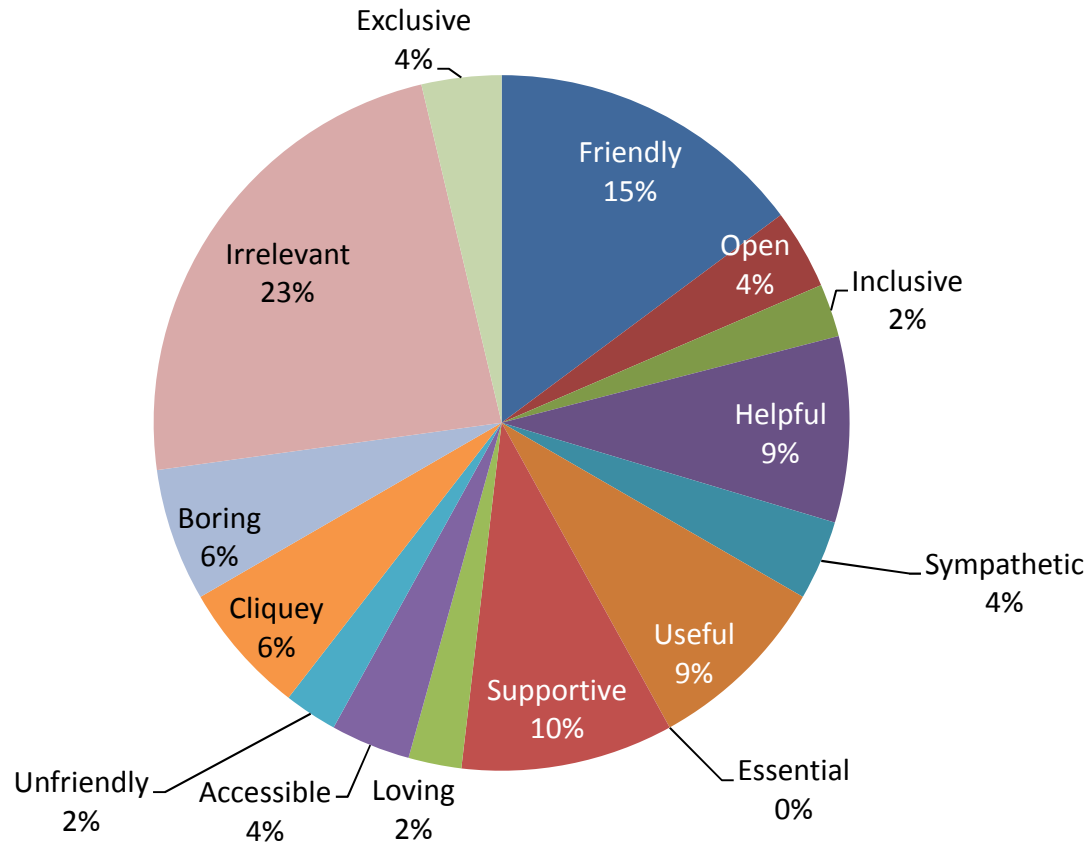
How the church is perceived by the Community - Community view



Observations

- 47% of the community who were surveyed thought that we were helpful & accessible
- Cliquey was equally as prevalent as Accessible
- Very small sample (13% of all surveys)

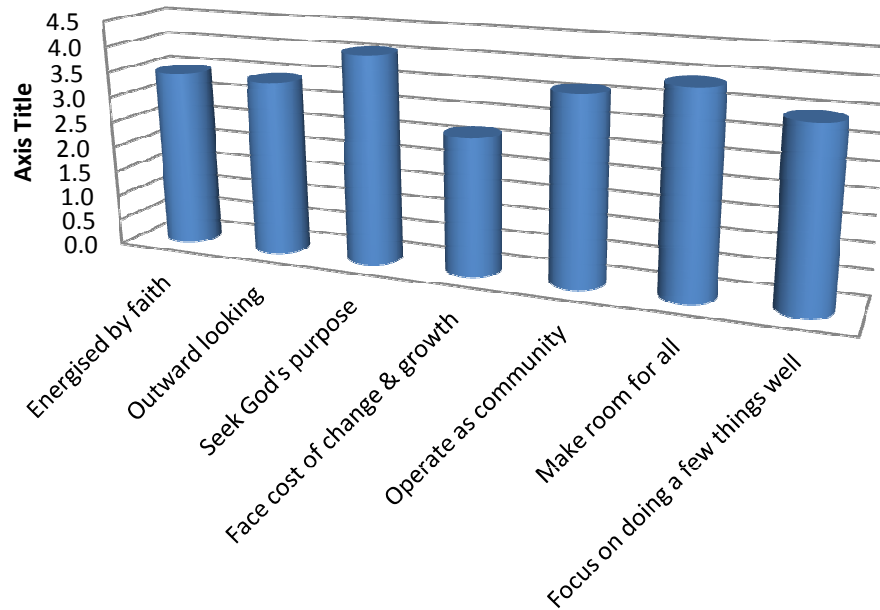
How the church is perceived by the Community - Church Member view



Observations

- The highest category in the church view (Irrelevant) was not mentioned by anyone questioned outside of church
- Likewise the community thinks we have higher Accessibility & Helpfulness than we do
- We might like to survey more people from outside the church as to how they perceive it (as it was a small number and differs from our own perceptions)? This would be a separate exercise, perhaps linked with people inviting their friends to the results at a special service, as this was the reason why most people joined?

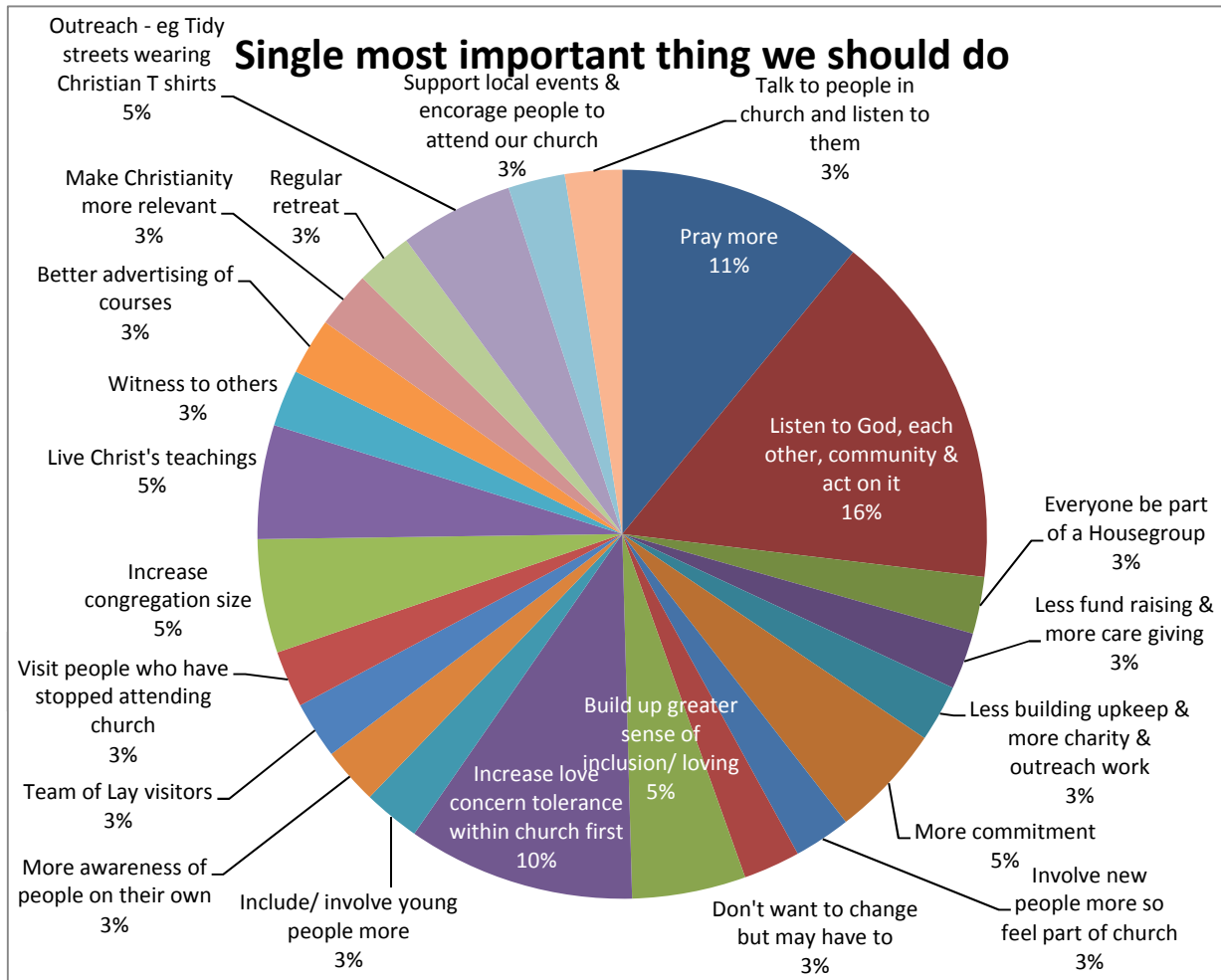
How we rate our church 1 Weak to 6 Strong



	Energised by faith	Outward looking	Seek God's purpose	Face cost of change & growth	Operate as community	Make room for all	Focus on doing a few things well
■ Average Rating	3.5	3.4	4.1	2.7	3.6	3.9	3.4

Observations

- Best at Seeking God's purpose but worst at Facing cost of change/growth - contradictory!
- Overall Healthy Church Score is just above average



Observations

- Praying More and Listening to God - and acting on it are the most important things we should do (27%)
- Increasing of love and tolerance within church (15%)

End